

CERTIFICATE OF ELECTRONIC TRANSMISSION UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being electronically deposited with the United States Patent and Trademark Office through the Electronic Filing System, on the below date:
Date: October 30, 2007 Name: Scott A. Timmerman Signature: /Scott A. Timmerman/

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appln of: Elliot Yasnovsky et al.

U.S. Patent Application Serial

No.: 10/700,837

RCE Filed: December 21, 2006

RCE Filed: January 11, 2006

Filed: November 3, 2003

For: SELF-SERVICE PLATFORM FOR SELLING ADVERTISING

BHGL Ref. No.: 12729/38

Yahoo! Ref. No.: Y00239US01

Examiner: Namrata Boveja

Group Art Unit: 3622

Confirmation No.: 5781

Mail Stop RCE
Commissioner for Patents
U.S. Patent and Trademark Office
P. O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION (37 CFR § 1.114)

Sir:

Applicant(s) requests continued examination of the above-identified application under 37 CFR §1.114.

- Submission under 37 CFR 1.114 (*check at least one of the following*):
- Previously submitted:
- Applicant(s) requests nonentry of any previously-filed unentered amendments.
- Please enter and consider the Amendment After Final Under 37 CFR §1.116 previously filed on _____
- Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____
- Other: _____
- Attached is/are:
- An Information Disclosure Statement
- A Preliminary Amendment to the written description, claims, or drawings
- New Arguments and/or New Evidence in support of Patentability
- Other: _____

Request for suspension of action:

Applicant(s) hereby request suspension of action on the above-identified application under 37 C.F.R. §1.103(c) for a period of _____ months. (Period of suspension shall not exceed 3 months; requires Processing Fee under 37 CFR §1.17(i)).

Small Entity Status:

- Applicant(s) hereby asserts entitlement to claim small entity status under 37 CFR §§ 1.9 and 1.27.
- A small entity statement or assertion of entitlement to claim small entity status was filed in prior application no._____ / _____ and such status is still proper and desired.
- Is no longer desired.

Applicant(s) calculates the following fees to be due in connection with this Request:

- A Request fee of \$810.00 under 37 CFR §1.17(e).
- A suspension processing fee of \$_____ under 37 CFR §1.17(i).
- An additional filing fee of \$_____ under 37 CFR §1.16 (_____ additional independent claims and/or _____ additional total claims).
- An extension fee of \$_____ under 37 CFR §1.17(a) for a _____-month extension of time. A Petition and Fee for Extension of Time is also enclosed.

Fee payment to cover the above-enumerated fee(s):

- A check in the amount of \$_____ is enclosed.
- Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$810.00.
- A payment by credit card in the amount of \$_____ (Form PTO-2038 is attached).
- The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE).

Respectfully submitted,

October 30, 2007

Date

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